

CLERMONT-FERRAND

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20
25
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**INTERNATIONAL
SHORT FILM
FESTIVAL**

UPCOMING EDITION

31 JANUARY > 8 FEBRUARY 2025

47TH NATIONAL COMPETITION

37TH INTERNATIONAL COMPETITION

24TH LAB COMPETITION

2ND XR COMPETITION

40TH SHORT FILM MARKET



*Katie & Ian Bignell
Founders & Festival Strategists*

LET'S COMMUNICATE TOGETHER!

ADVERTISING SPACES

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WHO ARE WE?

The Clermont-Ferrand International Short Film Festival is the world's leading event dedicated to short films.

Organized by the Sauve qui peut le court métrage association, it features masterpieces of animation, comedies, contemporary realities, genre films, graduation works from the world's best schools, and documentaries from all over the world.

For its 47th edition, the festival will feature Lebanon in its geographic focus, and its thematic retrospective will focus on sound.



A RENOWNED FESTIVAL



46
years
of existence



166 000
admissions



+ 430
articles in the regional,
national and international
press



4
competitions: national,
international, lab and XR



80
countries
represented



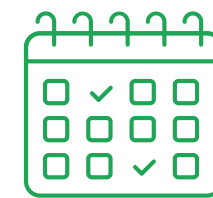
7
Young Audiences
programmes



An
international Short
Film Market



115
professional
meetings



36
events: meetings,
conferences, etc.



3 941
accredited staff



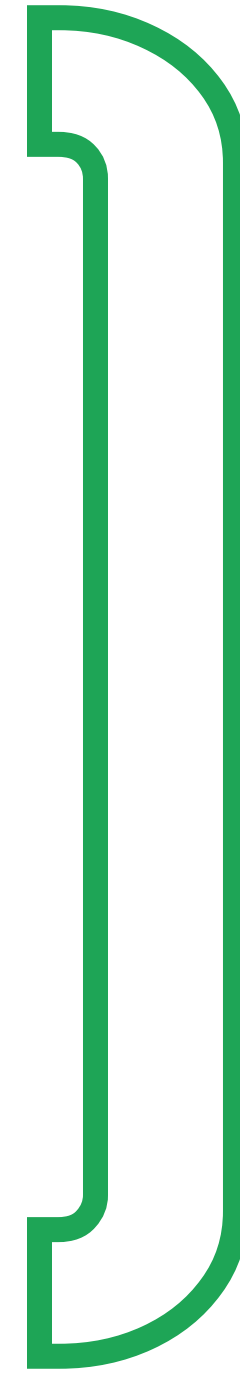
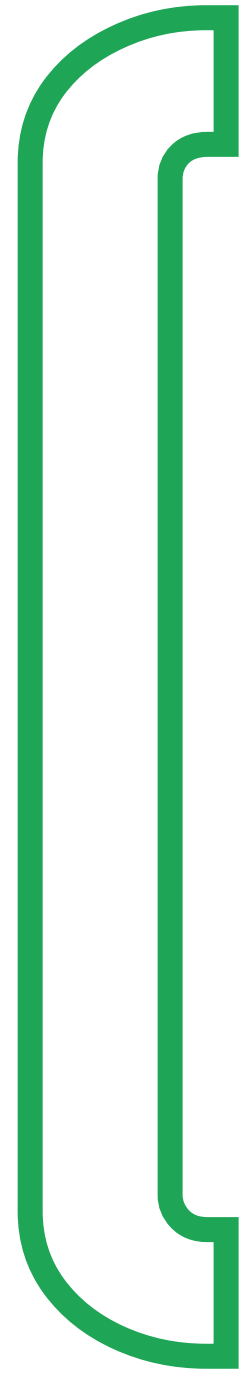
+54 000
followers



+30 000
followers



PRINT





PRINT

OFFICIAL FESTIVAL CATALOGUE

FRENCH/ENGLISH

A tool for festival-goers and professionals unanimously recognized for its quality.

- > Between 224 and 232 pages
- > Four-colour printing
- > 21 x 29,7cm

PRINTING > 12,000 copies

DELIVERY > end of January

TARGET > festival-goers and attending professionals

DISTRIBUTION > sold at ticketing points and offered to festival-goers

CONSULTER LA VERSION FLIPBOOK DU CATALOGUE 2024



COVER

4BACK COVER
€5,300 EXCL. TAX
Reference 11

2e DCOVER
€4,750 EXCL. TAX
Reference 12

3rd COVER
€4,750 EXCL. TAX
Reference 13



INSIDE PAGES

FULL PAGE
€3,100 EXCL. TAX
Reference 14

HALF PAGE (LANDSCAPE FORMAT)
€1,900 EXCL. TAX
Reference 15

QUARTER PAGE (LANDSCAPE OR PORTRAIT FORMAT)
€1,050 EXCL. TAX
Reference 16



PRINT

POCKET GUIDE

FRENCH/ENGLISH

A tool for festival-goers and attending professionals (screening schedule, Festival theaters, map, rates, etc.).

- > 7-part brochure
- > Four-colour printing
- > 9 x 16cm (closed format)

PRINTING > 30,000 copies

DELIVERY > early January

TARGET > festival-goers and attending professionals





PRINT

INDUSTRY EVENTS GUIDE

FRENCH/ENGLISH

A pocket guide containing the schedule and location of the professional meetings taking place during the festival.

- > 8-part brochure
- > Four-colour printing
- > 9 x 16cm (closed format)

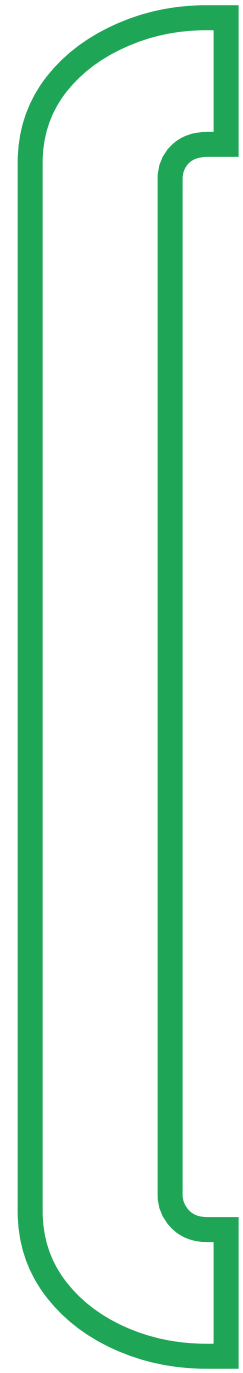
PRINTING > 3,000 copies

DELIVERY > end of January

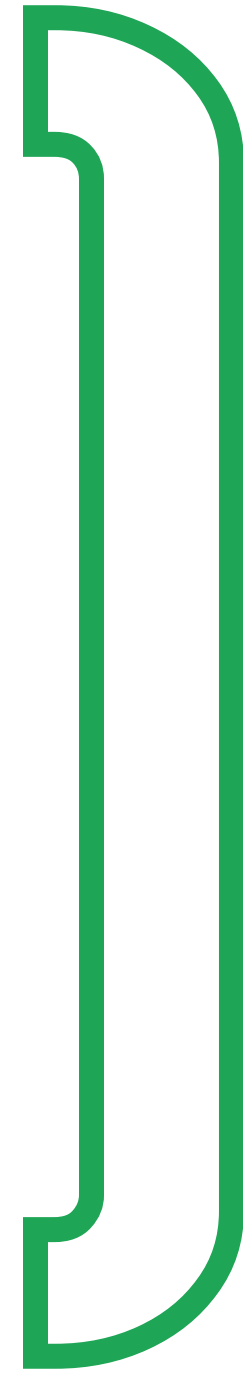
TARGET > festival professionals

DISTRIBUTION > supplied with the accredited tote bag + self-service at the professional desk and the Short Film Market





WEB



FESTIVAL & MARKET NEWSLETTERS


FRENCH/ENGLISH

The previous months before and during the Festival, the organisation and the Short Film Market staff send several newsletters FR/EN to their festival-goers and industry audience.


- Festival newsletter (English version)
> 17,110 subscribers
- Short Film Market newsletter (English version)
> 8,243 subscribers

TARGETS > festival-goers (Festival) or professionals (Market)

Voir la version en ligne




CLÔTURE ET PALMARÈS COMPLET DU 46e FESTIVAL DU COURT MÉTRAGE DE CLERMONT-FERRAND



Voici la deuxième et dernière partie du palmarès officiel, constituée des prix remis par les jurys officiels, étudiants et publics dans chacune des trois compétitions.

Cette 46e édition qui, au-delà de ses compétitions, a eu pour ambition de mettre les femmes à l'honneur, a enregistré près de 166 000 entrées et plus de 4 000 professionnel-le-s accrédité-e-s par le Marché du Film Court.

Vous trouverez ci-dessous le détail des prix remis ce samedi 10 février par les jurys des trois compétitions officielles (internationale, nationale et labo). Ce palmarès fera l'objet de deux séances Vercingétorix demain dimanche 11 février au cinéma Le Rio, à 18h et à 20h30, et de plusieurs reprises en France et au-delà, notamment au Forum des images à Paris le dimanche 3 mars.



CLERMONT FERRAND 2024 | SHORT FILM MARKET

“(؟:~/%;!)...”

Dates Marché 5 > 8 FÉV. 2024 Dates Vidéothèque 3 > 8 FÉV. 2024



Les demandes d'accréditation sont ouvertes !

Vous pouvez dès maintenant effectuer vos demandes en ligne et ce jusqu'au **19 janvier minuit**.

Pour participer au Marché en tant que professionnel.le et obtenir une accréditation, il vous faut :

- Créer un compte professionnel sur [Shortfilmwire.com](https://www.shortfilmwire.com), (si vous n'en disposez pas déjà d'un).
- N'oubliez pas de remplir avec attention la partie concernant vos motivations afin que notre équipe puisse cerner vos missions.
- Attendre la validation de votre compte professionnel par nos équipes.
- Réaliser une demande d'accréditation à partir de votre compte Shortfilmwire.

RECTANGULAR WEB BANNER

<p>FESTIVAL NEWSLETTER €500 EXCL. TAX / newsletter Reference 61</p>	<p>SHORT FILM MARKET NEWSLETTER €1,000 EXCL. TAX for 2 newsletters Reference 62</p>
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CHECK OUT OUR VARIOUS NEWSLETTERS

READ THE 2024 FESTIVAL NEWSLETTERS

EVENTS





EVENTS DIGITAL

BILLBOARD

FRENCH/ENGLISH

An animated jingle (short video) will be shown at the start of each screening (426 screenings in 2024) in each of the Festival's 11 theaters.

TARGET > festival-goers



BILLBOARD

€20,000 EXCL. TAX

Reference 71



EVENTS DIGITAL

SLIDE BETWEEN SCREENINGS

FRENCH/ENGLISH

A still image will be shown between each screening (426 screenings in 2024) in the Festival's 11 theaters, alternating with other slides in the form of a slide show.

TARGET > festival-goers



SLIDE BETWEEN SCREENINGS (IN THEATERS)

€5,300 EXCL. TAX

Reference 72



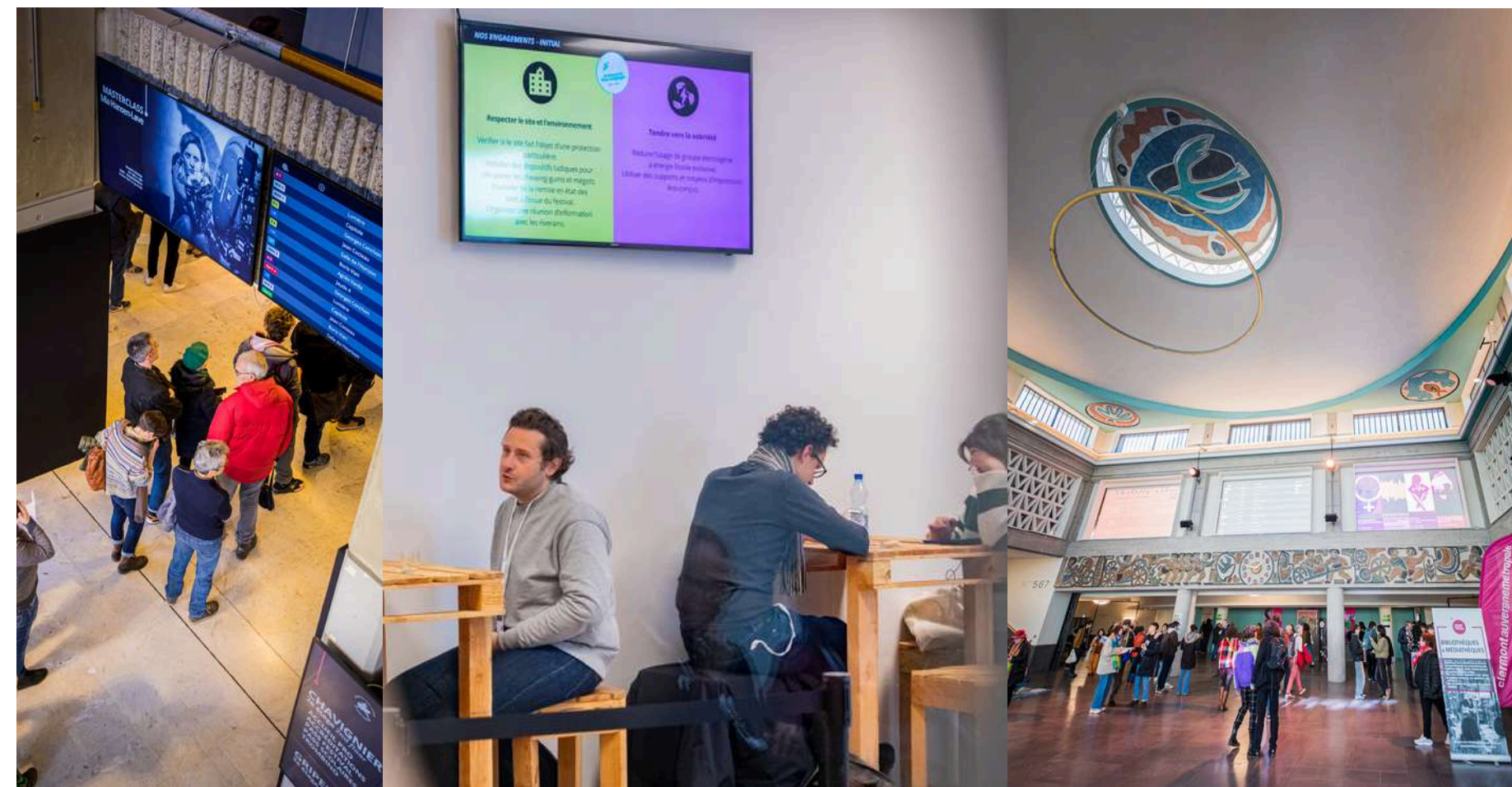
EVENTS DIGITAL

SLIDE ON PLASMA SCREENS

FRENCH/ENGLISH

Continuous broadcast of a still image on the screens located in the lobby of the Maison de la culture and/or in the Chavignier venue at the professional desk of the MDC, in the lobby of the Comédie scène nationale and/or at the Short Film Market, alternating with other slides, in the form of a slide show.

TARGET > festival-goers



VIDEOPROJECTED SLIDE (ON PLASMA SCREENS)

**PRO offer
(Market + Chavignier)**
€600 EXCL. TAX

Reference 74

**PUBLIC OFFER
(COMÉDIE + MDC LOBBIES)**
€600 EXCL. TAX

Reference 75

**DUO OFFER
(ALL SCREENS)**
€1,000 EXCL. TAX

Reference 76



EVENTS

PHYSICAL SUPPORTS

OFFICIAL TOTE BAG

The tote bag, which is given to all accredited members (attending professionals) and on sale in the Festival shop, features the annual poster.

>7,300 copies

TARGET > festival-goers



YOUR LOGO ON THE OFFICIAL FESTIVAL TOTE BAG

€10,000 EXCL. TAX

Reference 81



EVENTS

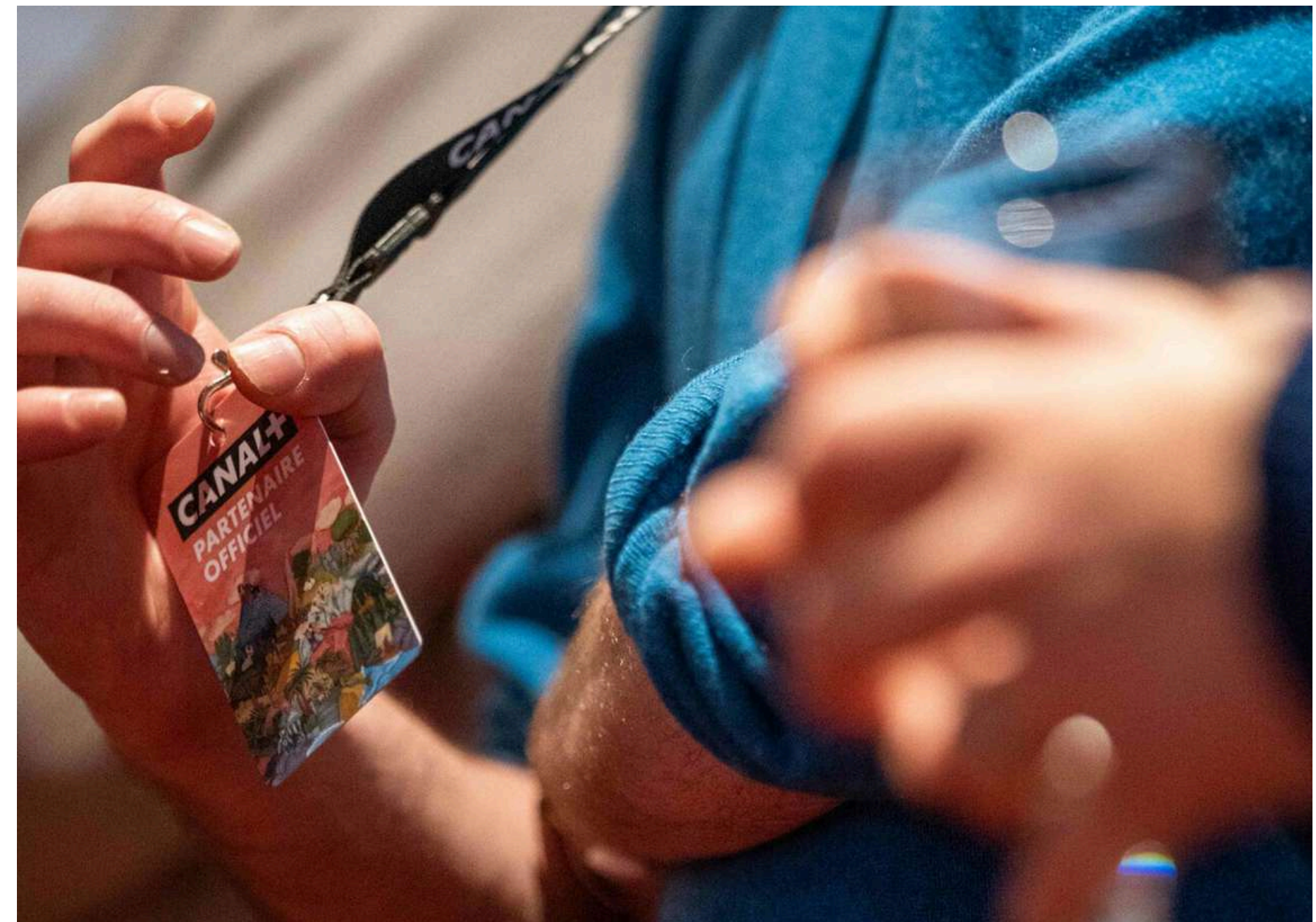
PHYSICAL SUPPORTS

BACKSIDE OF THE FESTIVAL BADGE

Badges given to all accredited members.

> 9,000 copies

TARGET > attending professionals



YOUR LOGO ON THE BACKSIDE OF THE FESTIVAL BADGE

€10,000 EXCL. TAX

Reference 82



EVENTS

PHYSICAL SUPPORTS

NECKLACES

Given to all accredited members with their badge during the Festival.

Support made by your company.

> 9,000 copies

TARGET > attending professionals



VOTRE LOGO SUR LES TOURS DE COU

€10,000 EXCL. TAX

Reference 83



EVENTS

PHYSICAL SUPPORTS

VOLUNTEERS CLOTHES

Every year, over 350 volunteers lend a hand to the Festival organising team.

Support made by your company.

> 500 copies

TARGET > volunteers and members of the Festival organisation



YOUR LOGO ON VOLUNTEER CLOTHES (SUPPORT TO BE DEFINED)

 Contact us for details (see p. 22)

Reference 84



EVENTS

PHYSICAL SUPPORTS

ADVERTISING COVERS FOR SAFETY BARRIERS

Nearly 110 linear metres of barriers surround the secure area around the Comédie, Scène nationale and the Maison de la culture, which are essential stopping-off points for all spectators.

Support made by your company.

TARGET > festival-goers



ADVERTISING COVERS FOR VAUBAN SAFETY BARRIERS

€10,000 EXCL. TAX

Reference 85



EVENTS

PHYSICAL SUPPORTS

OFFICIAL POSTERS

Be featured on the partner banner of the official Festival posters that adorn the town and surrounding area 15 days before the event kicks off.

Most of these posters are also on sale in the Festival shop.

Little posters

30 x 40cm > 10,000 copies

Big posters

118,5 x 175cm > 2,600 copies

... and many other variations.

TARGET > festival-goers



VOTRE LOGO SUR LES AFFICHES OFFICIELLES

 Contact us for details (see p. 22)

Reference 86

ADVERTISING SPACES

COMPANY (legal name)

SIRET NUMBER

LEGAL STATUS

BILLING ADDRESS

COUNTRY

NAME OF THE PERSON IN CHARGE

TEL

EMAIL

INTRA-COMMUNITY VAT NUMBER

I HAVE READ THE GENERAL TERMS AND CONDITIONS OF SALE AND I HEREBY PLACE AN ORDER FOR REFERENCE(S) NO.

FOR A TOTAL AMOUNT (EXCL. VAT) OF

SIGNATURE AND STAMP

PURCHASE ORDER FORM

All prices in this document are exclusive of VAT.

The intra-Community VAT number is compulsory for European Union countries.

The validity of this number can be checked on the website

https://taxation-customs.ec.europa.eu/taxation-1/value-added-tax-vat_en

For other countries, please enclose a tax certificate.

In the absence of this information, French VAT (at the rate in force on the invoice date) will be applied to the amount excluding VAT.

For France, VAT will be applied systematically.

Form to be returned completed and signed to Sauve qui peut le court métrage.

As soon as we receive this order form, we'll send you all the technical specifications needed to manufacture the elements for insertion.

CONTACT



AGNÈS REURE

✉ a.reure@clermont-filmfest.org

☎ +33 (0)6 99 28 35 35

LE COURT SAUVE QUI PEUT
LE COURT MÉTRAGE

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63058 Clermont-Ferrand Cedex 1
France

🌐 lecourt-clermont.org

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